**SAMPLE MEDIA ALERT/CALENDAR LISTING**

For Immediate Release

**[MONTH DATE, YEAR]**

**[LIBRARY] HOSTS GRAND OPENING**

**FOR ‘THINKING MONEY FOR KIDS’ TRAVELING EXHIBITION**

**WHAT** [LIBRARY] will host an opening reception for *Thinking Money for Kids*, a traveling exhibition designed to teach kids and their families about money.

The interactive exhibit, designed for children ages 7 to 11, uses games, activities and a fun storyline to help children understand what money is, its function in society, money choices, and money values, such as fairness, responsibility and charitableness.

The reception will feature remarks by [SPEAKER NAME] and a tour of the exhibit by Children’s Librarian [NAME]. Refreshments will be served, and all ages are welcome.

**WHEN** [TIME, DAY, DATE]

**WHERE** [LIBRARY], [ADDRESS], in the [LOCATION IN THE LIBRARY]

**WHO** [LIBRARY] is one of just 50 libraries nationwide selected to host *Thinking Money for Kids*. The exhibition was developed by the American Library Association (ALA) in partnership with the FINRA Investor Education Foundation.

**CONTACT** For more information about *Thinking Money for Kids* and a calendar of related public programs, visit [LIBRARY WEBSITE] or call [PHONE NUMBER].

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