**SAMPLE PRESS RELEASE**

FOR IMMEDIATE RELEASE

Contact:

[CONTACT NAME]

[CONTACT TITLE]

[LIBRARY NAME]

[PHONE]

[EMAIL]

***Thinking Money for Kids* exhibition coming to [LIBRARY], thanks to national grant**

[CITY] — [LIBRARY] will host a traveling exhibition designed to teach kids and their families about money, thanks to a competitive national grant from the American Library Association (ALA) and the FINRA Investor Education Foundation.

Thinking Money for Kids is a new multimedia experience for children ages 7 to 11, as well as their parents, caregivers and educators. The interactive exhibit uses games, activities and a fun storyline to help children understand what money is, its function in society, money choices, and money values, such as fairness, responsibility and charitableness.

The exhibit will be on display at [LIBRARY], along with a series of related special events, from [START DATE] to [END DATE]. **— [OR] —** [LIBRARY] will host the 1,000-square-foot exhibition for a six-week period between 2019 and 2021; exact dates will be released in the coming months.

[INSERT QUOTE FROM LIBRARY LEADERSHIP, e.g.:*“Money is such an important topic, and it’s one that we often forget to discuss with our kids,” said Library Director [NAME]. “We encourage people of all ages to come explore Thinking Money for Kids, and we’re excited to be partnering with our local elementary schools to host field trips, as well.”*]

[COMMUNITY] is one of 50 sites selected to host Thinking Money for Kids on its two-year tour of the United States. Nearly 130 public libraries across the country applied for the opportunity, according to ALA.

In addition to the traveling exhibition on loan, [LIBRARY] will also receive $1,000 to hold public events related to the exhibit. The library will also receive funding to send a staff member to a *Thinking Money for Kids* workshop held during the ALA Annual Conference in Washington, D.C., where they will learn about the exhibit and financial literacy topics.

For more information about *Thinking Money for Kids*, visit [WEBSITE].

**ABOUT [LIBRARY]**

[Insert library boilerplate text]

**About the American Library Association**

The American Library Association (ALA) is the foremost national organization providing resources to inspire library and information professionals to transform their communities through essential programs and services. For more than 140 years, the ALA has been the trusted voice for academic, public, school, government and special libraries, advocating for the profession and the library’s role in enhancing learning and ensuring access to information for all. For more information, visit [ala.org](http://ala.org/).

**About the FINRA Investor Education Foundation**

The FINRA Foundation supports innovative research and educational projects that give underserved Americans the knowledge, skills and tools to make sound financial decisions throughout life. For more information about FINRA Foundation initiatives, visit [www.finrafoundation.org](http://www.finrafoundation.org/).