**SAMPLE PUBLIC SERVICE ANNOUNCEMENTS (PSAs)**

For Immediate Release

[MONTH DATE, YEAR]

COMING SOON TO [LIBRARY]: THINKING MONEY FOR KIDS

*Library selected to host a national traveling exhibition*

*created by the American Library Association and FINRA Foundation*

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**:10** Stop by [LIBRARY] between [START DATE] and [END DATE] for *Thinking Money for Kids*, a special exhibition and event series to teach kids about money. For details, visit [WEBSITE].

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**:20** Stop by [LIBRARY] between [START DATE] and [END DATE] for *Thinking Money for Kids*, a special exhibition and event series to teach kids about money. The interactive exhibit uses games, activities and a fun storyline to help children understand what money is, its function in society, and how to use it responsibly. For details, visit [WEBSITE].

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**:30** Hey parents! How much do your kids know about money? With [LIBRARY’s] *Thinking Money for Kids* program, the time is right to start learning how money works. Stop by the library between [START DATE] and [END DATE] to check out this special exhibition and event series. The interactive exhibit uses games, activities and a fun storyline to help children, ages 7 to 11, understand what money is, its function in society, and how to use it responsibly. For details, visit [WEBSITE].